項目目標：

通過提供一個行程規劃工具給旅客使用，用另一個角度去提供有用的本地景點和旅遊和商戶資訊給旅客。亦通過系統設計引導旅客到我們的不同商戶消費和景點參觀。

建議書內容請列明項目總金額與詳細金額項目費用, 及項目時間表：

- 計畫目標是提供一個行程規劃工具,向旅客推薦本地景點、旅遊資訊和商家資訊,並引導旅客參觀景點和消費。

- 第一階段主要功能包括行程規劃工具、香港零售商戶優惠券兩大部分。

- 行程規劃工具可依旅客回答自動推薦行程,旅客可自行修改並儲存分享。

- 優惠券清單將提供給旅客,可依分類、地區或關鍵字搜尋,並可在商家處使用兌換碼領取優惠。

- 第二階段,允許旅客自行設計行程。

- 計畫為期 12 個月,分兩個階段推進。

- 需求第一階段 2024 年 6 月完成系統開發 (包括管理後台, API, 微信小程序, iOS 手機應用程式, Android 手機應用程式)及 Apple Ios app store, Android app google play store 上架供用戶下載

- 項目需包括雲伺服器及相關網絡費用

- 項目需包括項目管理, 系統分析及設計, 項目協調, 數據整理

- 6 月 7 月活動系統支援和維護費用

- 後續的項目維護費用

開始招募日期為：2024 年 3 月 18 日
結束招募日期為：2024 年 3 月 29 日
遞交方法：電郵至 event@hk-tag.org
如有查詢，請聯絡 HKtag 秘書處 6394-7099

Project Objectives :

By providing a trip planning tool for travelers to use, it provides useful information about local attractions and tours and businesses from another perspective. Through the system design, we also guide visitors to our different merchants and attractions.

The proposal should state the total and detailed amount of the project, the cost of the project, and the project timetable :

· The goal of the program is to provide a trip planning tool that recommends local attractions, tourist information, and business information to travelers, and guides travelers to attractions and purchases.

· The main functions of the first phase include two parts: the itinerary planning tool and the Hong Kong retailer discount coupon.

· The itinerary planner can automatically recommend itineraries based on travelers' answers, and travelers can modify and save and share them by themselves.

· A list of coupons will be provided to travelers, who can search by category, region or keyword, and can redeem the code at the merchant to claim the offer.

· In the second phase, travelers are allowed to design their own itinerary.

· The program will last for 12 months and will be rolled out in two phases.

· Requirements: Phase 1: Completion of system development (including management backend, API, WeChat applet, iOS mobile app, Android mobile app) and Apple in June 2024 iOS app store, Android app google play store available for users to download.

· The project must include cloud servers and related network fees.

· The project should include project management, system analysis and design, project coordination, and data collation.

· June and July event system support and maintenance costs

· Follow-up project maintenance costs

Recruitment start date: March 18, 2024
Recruitment deadline date: March 29, 2024
遞交方法：電郵至 event@hk-tag.org
For enquiries, please contact the HKtag Secretariat at 6394-7099